



FFUSA UNIVERSITY

Acceleration • Unleash FFUSA in Your Market



**Compress Decades of
Experience into Days!**

Vision
Vitality
Optimization
Prosperity
Lasting Wealth
Financial Freedom



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Imagine the Most Important Training of Your Future Life -

Imagine eight weeks that will give you the opportunity to redefine and clarify what success means to you. Eight weeks that will shape every aspect of the rest of your life.

When John Eliason, Founder & CEO and Chuck Fowler, VP of Sales started in this industry they knew there had to be a better, smarter way of doing things than the same old sales techniques used the last 70 years. What they have developed over the last two decades are techniques that get results!

Compress decades of learning into days...what better way to learn than spending eight weeks under the mentorship of the people who have achieved outstanding success in our industry!

This training has been developed for people who are committed to improving the quality of their lives. Just imagine a life of incredible achievement and lasting fulfillment, on your own terms, starting immediately.



The Ultimate Journey: For Those Who Demand the Most Out of Life

You've no doubt heard the saying, "If you keep doing what you've been doing, you'll keep getting what you've been getting". If you want to take your life to the next level, the same old patterns of thinking and acting cannot get you there.

Congratulations on your decision to shift your compass and head in the direction of success. You have already taken your first steps down the road toward ultimate achievement and fulfillment.

Acceleration is the only program of its kind – enabling you to take control of all the most critical facets of your success!

What is the next step?

**Contact your Agent
Director for Access to
Acceleration events!**

"The moment we realize the plateaus we reach are not the end but the beginning is the moment that will determine whether or not we're going to have an extraordinary life."

– Tony Robbins

Find the future you've dreamed of with FFUSA University

Acceleration

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Imagine living every day with unbelievable clarity – where everything you think, say, believe, feel, want, and do is directed toward one powerful outcome!

“In one year I doubled my residuals from \$2,012 a month to \$4,041 a month. The following year my residuals were at \$6,891 a month. First Financial gives you the tools...you just need to apply what you’ve learned.”
-Mark M. – Hampstead, NC

“John and Chuck guide you through the journey of becoming successful in business and in life.”
-Beth I. Minneapolis, MN



Successful Starts

Start with the knowledge of a professional. Chuck Fowler will show you exactly what he did and what the most successful team members are doing. Successful Starts will show you how to approach merchants in a way that will become habit and create automatic patterns for your success.

You will discover:

- Easy steps for success
- Empowering ways to overcome objections
- The power of your approach

You will leave the session empowered with a clarity that will give you the confidence needed to fulfill your dreams.

Best Targets to Approach

Discover exactly what you need to succeed – Imagine taking proven, successful strategies John and Chuck have used to write more business than most anybody else in the country and putting them to work for you.

Best Targets to Approach is the ultimate journey for those who want to make the most out of every interaction they have.

Overcoming Objections

Let the masters of this industry show you how to create the perfect life of your dreams! Overcoming Objections is about mastering the ability to put yourself in your client’s shoes and think like they do. Feel the elation of finally knowing how to turn a “No” into “Yes”. If you have experienced feelings of frustration, uncertainty, worry and anger, the quality of your experiences will be improved as you integrate these skills and put them to work for you.

“Unless you try to do something beyond what you have already mastered you will never grow.”

– Ronald E. Osborn



Call Your Agent Director Today for Access to These Events!



Acceleration

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What if you could go beyond financial independence and attain total financial *freedom*?

“In less than 2 years I’m making over \$5,000 in residual income per month and I just wrote a restaurant deal that paid me \$1,400 in up front commissions! I was able to use the \$1,400 to pay down my daughter’s college tuition and get myself a new computer! “

- Brian N. Storm Lake, IA

Getting Results – Now

Use these tools designed to establish FFUSA in your market to your benefit. They are made so simple and powerful that anyone can apply them immediately to expand the quality of their lives.

You will learn:

- How to reach decision makers
- To get commitments
- How to use tie-downs for results

Reinvent and energize yourself as you learn these simple tools with powerful results.

Upselling

There are multiple opportunities in each transaction to make money. Learn how to identify every aspect of the sale and understand where the money is in each transaction. You’ll hear the exact questions to ask to determine the best path for your clients while putting the greatest amount of money in your pocket on each transaction.

Win/Win with GiveBack

Our very unique GiveBack program will provide you with opportunities to get business you would have never been able to get before. Master the GiveBack program and you will experience great joy while creating revenue for yourself and non profits that really need it. You will learn how other agents providing the GiveBack opportunity to merchants and nonprofits are experiencing

unprecedented success. There is really no part of your life in which you will find greater joy, fulfillment and happiness than helping others. This is a must attend event!

Getting Your Mind Right

Learn about the force that controls all relationships and how you can connect at a deeper level.

You will discover:

- Keys to building rapport with merchants
- How to gain additional business

The secrets to win and retain business are key to your future, be sure to attend.

Live Q&A John Eliason and/or Chuck Fowler

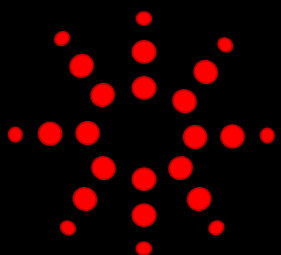
Their proven strategies have created lasting change in a short amount of time for people from all walks of life. They’re providing the tools to shape your decisions and actions so you can create your ultimate destiny. Join us for a live Q&A sessions where you’ll hear real life examples and answers to your questions.

Advancement –

Take this to the next level to create a serious asset beyond your wildest dreams. If you’ve mastered Acceleration and are getting serious results, let us show you how you can build your own team!

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**Take advantage of this extraordinary opportunity, call
your Agent Director for access and take control of
your financial future once and for all.**



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